

SURVEY OF WISCONSIN LIKELY VOTERS
 JULY 6-10, 2024

Question 4: Two-Way Presidential Ballot/Harris
 If the election for President were held today, and the candidates were (ROTATE: Donald Trump, the Republican, and Kamala Harris, the Democrat), for which candidate would you vote?

(Break 4: Ballot Tests: Two-Way Presidential/Biden, Five-Way Presidential, Senate)

	Total	Two-Way Presidential Ballot/Biden			Five-Way Presidential Ballot					Senate Ballot		
		Trump	Biden	Undec	Trump	Biden	Kennedy	Other	Undec	Hovde	Baldwin	Undec
Trump	285 48%	267 98%	5 2%	13 21%	228 100%	2 1%	30 44%	5 14%	21 38%	227 93%	23 8%	35 59%
Harris	283 47%	6 2%	257 98%	20 32%	1 0%	211 99%	29 43%	25 70%	17 31%	10 4%	264 89%	9 14%
Undecided	32 5%	1 0%	1 0%	30 47%	0 0%	1 0%	8 12%	6 16%	17 30%	6 2%	9 3%	16 27%
Total	600 100%	274 100%	263 100%	63 100%	229 100%	214 100%	67 100%	35 100%	55 100%	243 100%	297 100%	60 100%

SURVEY OF WISCONSIN LIKELY VOTERS
 JULY 6-10, 2024

Question 8: Should Biden Continue to Run

Knowing what you know now, (ROTATE: do you think Joe Biden should continue running for reelection as President, or do you think Joe Biden should not stand for reelection and let Democrats choose another candidate at the Democratic National Convention this August)?

(Break 1: Media Market, Self-ID Party, 2020 Vote, Biden Is Capable of Serving Four More Years, Better Off Financially)

	Total	Media Market				Party			2020 Presidential Ballot			Biden Capable of Serving Four More Years			Better Off Financially		
		North West	Mad-ison	Green Bay	Mil-waukee	Rep	Ind	Dem	Trump	Biden	Other Cand	Is Capable	Is Not Capable	Don't Know	Under Trump	Under Biden	Undec
Continue to Run	204 34%	44 31%	46 40%	39 35%	74 32%	55 29%	56 31%	85 45%	75 30%	108 42%	5 18%	114 66%	84 22%	5 12%	84 28%	103 44%	16 27%
Choose Another Candidate	344 57%	85 59%	59 51%	67 60%	134 58%	121 64%	112 61%	91 48%	159 63%	127 50%	19 75%	43 25%	273 71%	28 70%	192 63%	118 50%	35 56%
Don't Know	52 9%	15 10%	10 8%	5 5%	22 10%	14 8%	15 8%	15 8%	17 7%	20 8%	2 7%	15 9%	30 8%	7 18%	28 9%	13 6%	11 17%
Total	600 100%	143 100%	115 100%	112 100%	230 100%	191 100%	184 100%	191 100%	252 100%	255 100%	26 100%	173 100%	387 100%	40 100%	304 100%	234 100%	62 100%

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 Knowing what you know now, (ROTATE: do you think Joe Biden should continue running for reelection as President, or do you think Joe Biden should not stand for reelection and let Democrats choose another candidate at the Democratic National Convention this August)?

(Break 2: Voter Likelihood, Gender, Gender by Education, Age Group)

	Total	Voter Likelihood			Gender		Gender by Education				Age Group			
		Abs Certn	Very Likely	Smwht/ Not Likely	Men	Women	Men/ Non- Coll	Men/ Coll Grad	Women/ Non-Coll	Women/ Coll Grad	18-34	35-54	55-64	65+
Continue to Run	204 34%	156 37%	40 28%	7 20%	106 37%	98 31%	58 37%	46 38%	50 30%	46 32%	23 18%	60 31%	44 39%	72 48%
Choose Another Candidate	344 57%	226 54%	94 65%	24 70%	155 54%	190 60%	82 52%	71 58%	102 61%	85 60%	99 75%	123 63%	60 53%	62 41%
Don't Know	52 9%	37 9%	11 7%	4 11%	25 9%	26 8%	18 11%	6 5%	14 9%	11 8%	9 7%	11 6%	10 9%	17 11%
Total	600 100%	420 100%	145 100%	35 100%	286 100%	314 100%	157 100%	122 100%	166 100%	143 100%	131 100%	194 100%	114 100%	151 100%

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 Knowing what you know now, (ROTATE: do you think Joe Biden should continue running for reelection as President, or do you think Joe Biden should not stand for reelection and let Democrats choose another candidate at the Democratic National Convention this August)?

(Break 3: Education, Income, Race/Ethnicity, How Bidenomics Is Working)

	Total	Education		Income				Race/Eth		How Bidenomics Is Working			
		Less than Coll	Coll/ Post	\$50k/ Less	\$50-\$100k	\$100-\$150k	\$150k/ More	White	Non-White	Very Well	Smwht Well	Not Too Well	Not at All
Continue to Run	204 34%	107 33%	93 35%	41 31%	73 33%	29 29%	32 38%	152 32%	52 42%	66 67%	47 33%	17 19%	67 28%
Choose Another Candidate	344 57%	184 57%	156 59%	78 59%	133 61%	68 66%	42 51%	287 60%	58 47%	25 25%	88 61%	68 74%	145 62%
Don't Know	52 9%	32 10%	17 6%	13 10%	12 5%	5 5%	9 11%	39 8%	13 10%	7 7%	10 7%	7 8%	22 9%
Total	600 100%	323 100%	265 100%	132 100%	218 100%	102 100%	84 100%	478 100%	122 100%	97 100%	145 100%	92 100%	234 100%

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Knowing what you know now, (ROTATE: do you think Joe Biden should continue running for reelection as President, or do you think Joe Biden should not stand for reelection and let Democrats choose another candidate at the Democratic National Convention this August)?

(Break 4: Ballot Tests: Two-Way Presidential/Biden, Two-Way Presidential/Harris, Five-Way Presidential, Senate)

	Total	Two-Way Presidential Ballot/Biden			Two-Way Presidential Ballot/Harris			Five-Way Presidential Ballot					Senate Ballot		
		Trump	Biden	Undec	Trump	Harris	Undec	Trump	Biden	Kennedy	Other	Undec	Hovde	Baldwin	Undec
Continue to Run	204 34%	78 29%	119 45%	6 10%	82 29%	118 42%	4 12%	71 31%	108 51%	12 19%	4 11%	8 14%	73 30%	122 41%	9 15%
Choose Another Candidate	344 57%	172 63%	125 48%	48 76%	178 62%	143 51%	23 73%	137 60%	91 42%	53 80%	30 84%	33 61%	153 63%	154 52%	37 62%
Don't Know	52 9%	24 9%	19 7%	9 14%	25 9%	22 8%	5 15%	20 9%	15 7%	1 1%	2 5%	14 25%	18 7%	21 7%	13 22%
Total	600 100%	274 100%	263 100%	63 100%	285 100%	283 100%	32 100%	229 100%	214 100%	67 100%	35 100%	55 100%	243 100%	297 100%	60 100%

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Question 10: Believe Jill Biden or President Biden Is Making Official Decisions

Do you believe First Lady Jill Biden is making important official decisions on the President's behalf, or do you believe President Joe Biden is making official decisions for himself?

(Break 1: Media Market, Self-ID Party, 2020 Vote, Biden Is Capable of Serving Four More Years, Better Off Financially)

	Total	Media Market				Party			2020 Presidential Ballot			Biden Capable of Serving Four More Years			Better Off Financially		
		North West	Mad-ison	Green Bay	Mil-waukee	Rep	Ind	Dem	Trump	Biden	Other Cand	Is Capable	Is Not Capable	Don't Know	Under Trump	Under Biden	Undec
Jill Biden Making Decisions	185 31%	49 34%	24 21%	46 41%	66 29%	103 54%	52 28%	21 11%	130 52%	28 11%	7 29%	16 9%	164 42%	5 12%	153 50%	24 10%	8 12%
President Is Making Decisions	287 48%	54 38%	66 57%	46 41%	122 53%	44 23%	83 45%	151 79%	55 22%	194 76%	16 61%	146 85%	120 31%	21 52%	68 22%	187 80%	32 52%
Don't Know	128 21%	40 28%	26 22%	20 18%	42 18%	44 23%	49 27%	19 10%	66 26%	33 13%	3 11%	11 6%	103 27%	15 36%	83 27%	23 10%	22 36%
Total	600 100%	143 100%	115 100%	112 100%	230 100%	191 100%	184 100%	191 100%	252 100%	255 100%	26 100%	173 100%	387 100%	40 100%	304 100%	234 100%	62 100%

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Question 10: Believe Jill Biden or President Biden Is Making Official Decisions
 Do you believe First Lady Jill Biden is making important official decisions on the President's behalf, or do you believe President Joe Biden is making official decisions for himself?

(Break 2: Voter Likelihood, Gender, Gender by Education, Age Group)

	Total	Voter Likelihood			Gender		Gender by Education				Age Group			
		Abs Certn	Very Likely	Somewhat/ Not Likely	Men	Women	Men/ Non- Coll	Men/ Coll Grad	Women/ Non-Coll	Women/ Coll Grad	18-34	35-54	55-64	65+
Jill Biden Making Decisions	185 31%	139 33%	36 25%	10 29%	89 31%	96 30%	45 29%	39 32%	50 30%	45 31%	34 26%	65 34%	42 37%	39 26%
President Is Making Decisions	287 48%	199 47%	74 51%	13 38%	119 42%	168 53%	66 42%	53 43%	84 51%	80 56%	69 53%	79 41%	52 45%	85 56%
Don't Know	128 21%	82 19%	35 24%	12 33%	77 27%	51 16%	46 29%	31 25%	31 19%	18 12%	28 22%	49 26%	20 18%	27 18%
Total	600 100%	420 100%	145 100%	35 100%	286 100%	314 100%	157 100%	122 100%	166 100%	143 100%	131 100%	194 100%	114 100%	151 100%

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(Break 4: Ballot Tests: Two-Way Presidential/Biden, Two-Way Presidential/Harris, Five-Way Presidential, Senate)

	Total	Two-Way Presidential Ballot/Biden			Two-Way Presidential Ballot/Harris			Five-Way Presidential Ballot					Senate Ballot		
		Trump	Biden	Undec	Trump	Harris	Undec	Trump	Biden	Kennedy	Other	Undec	Hovde	Baldwin	Undec
Jill Biden Making Decisions	185 31%	144 53%	33 12%	7 12%	146 51%	33 12%	6 18%	128 56%	22 10%	19 28%	6 16%	10 18%	128 53%	41 14%	15 25%
President Is Making Decisions	287 48%	58 21%	204 77%	26 41%	62 22%	217 77%	8 27%	49 21%	173 81%	26 39%	22 62%	17 30%	57 23%	216 73%	15 24%
Don't Know	128 21%	72 26%	27 10%	30 47%	78 27%	33 12%	17 55%	52 23%	18 9%	22 33%	8 22%	28 51%	59 24%	39 13%	30 51%
Total	600 100%	274 100%	263 100%	63 100%	285 100%	283 100%	32 100%	229 100%	214 100%	67 100%	35 100%	55 100%	243 100%	297 100%	60 100%

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Question 15: Support/Oppose: Citizen Only Voting Amendment

Wisconsin will have a referendum on the ballot this November to amend the state constitution to make it clear that only United States citizens 18 and older can vote in federal, state, and local elections. Would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose this amendment that would only allow U.S. citizens to vote in state elections?

(Break 1: Media Market, Self-ID Party, 2020 Vote, Biden Is Capable of Serving Four More Years, Better Off Financially)

	Total	Media Market				Party			2020 Presidential Ballot			Biden Capable of Serving Four More Years			Better Off Financially		
		North West	Madison	Green Bay	Milwaukee	Rep	Ind	Dem	Trump	Biden	Other Cand	Is Capable	Is Not Capable	Don't Know	Under Trump	Under Biden	Undec
Strongly Support	380 63%	101 71%	55 48%	77 69%	146 63%	178 93%	122 66%	61 32%	230 91%	88 34%	18 71%	61 35%	302 78%	17 42%	276 91%	75 32%	29 46%
Somewhat Support	76 13%	17 12%	21 18%	9 8%	30 13%	7 3%	18 10%	47 25%	8 3%	58 23%	2 7%	40 23%	29 7%	8 19%	9 3%	54 23%	13 21%
Somewhat Oppose	39 7%	2 1%	16 14%	9 8%	13 6%	2 1%	12 6%	24 13%	1 0%	31 12%	3 11%	21 12%	17 4%	1 2%	3 1%	31 13%	5 8%
Strongly Oppose	66 11%	12 8%	17 14%	14 12%	24 11%	3 2%	21 11%	38 20%	8 3%	53 21%	2 7%	34 20%	29 8%	3 7%	12 4%	49 21%	5 8%
Undecided	39 7%	12 8%	7 6%	3 3%	18 8%	1 1%	11 6%	21 11%	5 2%	26 10%	1 4%	18 10%	10 3%	12 29%	5 2%	24 10%	11 17%
Total	600 100%	143 100%	115 100%	112 100%	230 100%	191 100%	184 100%	191 100%	252 100%	255 100%	26 100%	173 100%	387 100%	40 100%	304 100%	234 100%	62 100%

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(Break 3: Education, Income, Race/Ethnicity, How Bidenomics Is Working)

	Total	Education		Income				Race/Eth		How Bidenomics Is Working			
		Less than Coll	Coll/Post	\$50k/ Less	\$50-\$100k	\$100-\$150k	\$150k/ More	White	Non-White	Very Well	Smwht Well	Not Too Well	Not at All
Strongly Support	380 63%	228 71%	146 55%	73 56%	143 66%	67 65%	57 68%	305 64%	75 61%	35 36%	53 37%	70 76%	212 91%
Somewhat Support	76 13%	36 11%	40 15%	18 14%	32 15%	12 12%	10 12%	65 14%	11 9%	15 15%	32 22%	12 13%	6 3%
Somewhat Oppose	39 7%	23 7%	16 6%	14 10%	13 6%	7 7%	3 3%	26 6%	13 10%	8 8%	22 15%	4 4%	1 0%
Strongly Oppose	66 11%	24 7%	40 15%	17 13%	19 9%	13 12%	10 12%	54 11%	13 10%	27 27%	24 17%	5 5%	10 4%
Undecided	39 7%	12 4%	23 9%	9 7%	10 5%	4 4%	4 5%	27 6%	12 9%	13 13%	15 10%	2 2%	5 2%
Total	600 100%	323 100%	265 100%	132 100%	218 100%	102 100%	84 100%	478 100%	122 100%	97 100%	145 100%	92 100%	234 100%

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	Total	Two-Way Presidential Ballot/Biden			Two-Way Presidential Ballot/Harris			Five-Way Presidential Ballot					Senate Ballot		
		Trump	Biden	Undec	Trump	Harris	Undec	Trump	Biden	Kennedy	Other	Undec	Hovde	Baldwin	Undec
Strongly Support	380 63%	254 93%	85 32%	40 65%	262 92%	96 34%	21 67%	213 93%	64 30%	46 70%	16 46%	41 74%	228 94%	107 36%	45 74%
Somewhat Support	76 13%	6 2%	58 22%	12 19%	7 2%	65 23%	4 12%	4 2%	49 23%	8 12%	9 25%	6 11%	5 2%	65 22%	6 10%
Somewhat Oppose	39 7%	1 0%	35 13%	3 5%	1 0%	37 13%	1 3%	0 0%	25 12%	6 9%	7 19%	1 2%	0 0%	39 13%	0 0%
Strongly Oppose	66 11%	9 3%	57 22%	0 0%	10 4%	55 20%	1 3%	9 4%	51 24%	4 6%	2 5%	0 0%	7 3%	58 20%	1 2%
Undecided	39 7%	4 1%	27 10%	8 12%	5 2%	29 10%	5 15%	3 1%	24 11%	3 4%	2 5%	8 14%	3 1%	27 9%	9 14%
Total	600 100%	274 100%	263 100%	63 100%	285 100%	283 100%	32 100%	229 100%	214 100%	67 100%	35 100%	55 100%	243 100%	297 100%	60 100%

SURVEY OF WISCONSIN LIKELY VOTERS
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Question 16: Agree/Disagree: Parents Should Choose Schools

Do you agree or disagree with the following statement: parents should have the right to decide where their children attend school, with tax dollars for education following their student to the public or private school of their choice.

(Break 3: Education, Income, Race/Ethnicity, How Bidenomics Is Working)

	Total	Education		Income				Race/Eth		How Bidenomics Is Working			
		Less than Coll	Coll/ Post	\$50k/ Less	\$50-\$100k	\$100-\$150k	\$150k/ More	White	Non-White	Very Well	Smwht Well	Not Too Well	Not at All
Agree	405 67%	241 75%	155 58%	84 64%	148 68%	69 68%	56 66%	316 66%	89 72%	37 38%	71 49%	68 74%	206 88%
Disagree	154 26%	62 19%	90 34%	34 26%	61 28%	26 26%	22 27%	125 26%	28 23%	52 53%	66 45%	18 20%	13 6%
Undecided	42 7%	20 6%	21 8%	14 11%	8 4%	7 7%	6 7%	36 8%	6 5%	8 8%	9 6%	6 6%	15 6%
Total	600 100%	323 100%	265 100%	132 100%	218 100%	102 100%	84 100%	478 100%	122 100%	97 100%	145 100%	92 100%	234 100%

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Question D3: Income
 Would you please stop me when I read the correct category for your total household income?

(Demographic Break: Media Market, Self-ID Party, Gender, Race/Ethnicity, Age Group, Two-Way Presidential Ballot/Biden)

	Total	Media Market				Party			Gender		Race/Eth		Age Group				Two-Way Presidential Ballot/Biden		
		North West	Mad-ison	Green Bay	Mil-waukee	Rep	Ind	Dem	Men	Women	White	Non-White	18-34	35-54	55-64	65+	Trump	Biden	Undec
\$50k/ Less	132 22%	27 19%	34 29%	24 22%	46 20%	34 18%	48 26%	40 21%	61 21%	70 22%	104 22%	27 22%	33 25%	32 16%	24 21%	42 28%	54 20%	64 24%	14 23%
\$50- \$100k	218 36%	53 37%	37 32%	43 39%	84 37%	74 39%	66 36%	73 38%	92 32%	126 40%	177 37%	40 33%	51 39%	66 34%	38 34%	61 41%	98 36%	95 36%	25 40%
\$100- \$150k	102 17%	30 21%	20 17%	17 15%	36 16%	33 17%	31 17%	34 18%	54 19%	48 15%	89 19%	13 10%	25 19%	37 19%	24 21%	16 10%	52 19%	43 16%	6 10%
\$150k/ More	84 14%	18 12%	16 14%	16 14%	35 15%	34 18%	23 12%	25 13%	46 16%	38 12%	71 15%	13 11%	12 9%	47 24%	16 14%	9 6%	43 16%	35 13%	6 9%
Refused	65 11%	15 10%	9 8%	12 11%	29 13%	15 8%	16 9%	19 10%	32 11%	33 11%	36 8%	29 23%	10 8%	12 6%	12 10%	23 15%	28 10%	26 10%	11 18%
Total	600 100%	143 100%	115 100%	112 100%	230 100%	191 100%	184 100%	191 100%	286 100%	314 100%	478 100%	122 100%	131 100%	194 100%	114 100%	151 100%	274 100%	263 100%	63 100%

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Question D4: Age Group
 Would you please stop me when I read the correct category for your age?

(Demographic Break: Media Market, Self-ID Party, Gender, Race/Ethnicity, Two-Way Presidential Ballot/Biden)

	Total	Media Market				Party			Gender		Race/Eth		Two-Way Presidential Ballot/Biden		
		North West	Mad-ison	Green Bay	Mil-waukee	Rep	Ind	Dem	Men	Women	White	Non-White	Trump	Biden	Undec
18-34	131 22%	25 17%	35 30%	31 28%	41 18%	33 17%	37 20%	56 29%	74 26%	57 18%	103 22%	29 23%	44 16%	73 28%	14 23%
35-54	194 32%	43 30%	34 30%	38 34%	78 34%	68 36%	69 38%	44 23%	104 36%	90 29%	159 33%	35 28%	104 38%	70 26%	20 32%
55-64	114 19%	29 20%	12 11%	19 17%	54 23%	45 24%	33 18%	29 15%	48 17%	66 21%	89 19%	25 21%	61 22%	40 15%	13 21%
65+	151 25%	44 31%	34 29%	19 17%	54 23%	41 21%	44 24%	61 32%	55 19%	96 30%	126 26%	25 20%	59 21%	78 30%	13 22%
Refused	10 2%	2 1%	0 0%	4 4%	4 2%	3 2%	1 0%	1 1%	5 2%	5 2%	1 0%	9 7%	6 2%	2 1%	2 3%
Total	600 100%	143 100%	115 100%	112 100%	230 100%	191 100%	184 100%	191 100%	286 100%	314 100%	478 100%	122 100%	274 100%	263 100%	63 100%

