









SURVEY OF NORTH CAROLINA LIKELY VOTERS  
MAY 29-JUNE 2, 2024

Question 2: Two-Way Presidential Ballot

If the election for President were held today, and the candidates were (ROTATE: Donald Trump, the Republican, and Joe Biden, the Democrat), for which candidate would you vote?

(Break 1: Media Market, Registered Party, Self-ID Party, 2020 Vote)

	Total	Media Market					Registered Party			Self-ID Party			2020 Presidential Ballot		
		West	Char- lotte	Gmsb/ HPWS	Raleigh	SE/East	Rep	Unaff/ Other	Dem	Rep	Ind	Dem	Trump	Biden	Other Cand
Trump	294 49%	25 51%	87 52%	48 46%	71 40%	63 61%	176 92%	98 47%	19 10%	200 94%	78 43%	8 4%	244 94%	8 3%	8 41%
Biden	243 41%	19 38%	60 36%	51 48%	85 48%	28 28%	6 3%	76 36%	161 81%	6 3%	68 37%	169 92%	2 1%	217 88%	3 16%
Undecided	63 11%	5 10%	20 12%	6 6%	20 11%	11 11%	10 5%	34 16%	19 10%	6 3%	38 21%	7 4%	15 6%	22 9%	8 43%
Total	600 100%	49 100%	166 100%	106 100%	176 100%	102 100%	193 100%	208 100%	200 100%	212 100%	184 100%	184 100%	260 100%	247 100%	20 100%



































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Question 6: Citizens-Only Voting Amendment

North Carolina may have a referendum on the ballot this November to amend the state constitution, making it clear that only United States citizens can vote in elections. Would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose this amendment that would only allow U.S. citizens to vote in state elections?

(Break 1: Media Market, Registered Party, Self-ID Party, 2020 Vote)

	Total	Media Market					Registered Party			Self-ID Party			2020 Presidential Ballot		
		West	Char- lotte	Gmsb/ HPWS	Raleigh	SE/East	Rep	Unaff/ Other	Dem	Rep	Ind	Dem	Trump	Biden	Other Cand
Strongly Support	396 66%	31 63%	114 68%	66 63%	109 62%	76 74%	172 89%	138 66%	86 43%	192 90%	120 65%	74 40%	243 93%	96 39%	15 76%
Somewhat Support	77 13%	8 15%	19 11%	12 12%	25 14%	12 12%	10 5%	30 14%	37 18%	7 3%	27 14%	39 21%	7 3%	51 21%	2 10%
Somewhat Oppose	36 6%	3 6%	11 7%	6 6%	13 8%	2 2%	1 1%	12 6%	23 11%	6 3%	6 3%	24 13%	4 2%	27 11%	1 4%
Strongly Oppose	56 9%	5 10%	14 8%	17 16%	16 9%	4 4%	3 2%	16 8%	37 19%	2 1%	19 10%	33 18%	1 0%	49 20%	1 6%
Don't Know	35 6%	3 5%	9 5%	4 4%	12 7%	8 7%	6 3%	12 6%	17 8%	5 2%	12 7%	14 7%	5 2%	23 9%	1 4%
Total	600 100%	49 100%	166 100%	106 100%	176 100%	102 100%	193 100%	208 100%	200 100%	212 100%	184 100%	184 100%	260 100%	247 100%	20 100%



























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Question 9: Change in Prescription Drug Costs

In your experience, have the costs you pay for prescription drugs, including premiums and co-pays, (ROTATE: increased, decreased), or stayed the same over the last year?

(Break 1: Media Market, Registered Party, Self-ID Party, 2020 Vote)

	Total	Media Market					Registered Party			Self-ID Party			2020 Presidential Ballot		
		West	Char- lotte	Gmsb/ HPWS	Raleigh	SE/East	Rep	Unaff/ Other	Dem	Rep	Ind	Dem	Trump	Biden	Other Cand
Increased	246 41%	24 48%	76 46%	34 32%	66 37%	46 45%	118 61%	81 39%	46 23%	132 62%	70 38%	32 17%	164 63%	45 18%	11 54%
Decreased	53 9%	6 11%	15 9%	9 8%	17 10%	7 7%	5 3%	14 7%	34 17%	5 2%	8 4%	38 21%	5 2%	43 17%	1 6%
Stayed the Same	235 39%	15 30%	57 35%	54 51%	76 43%	32 31%	50 26%	79 38%	106 53%	54 26%	76 41%	102 55%	63 24%	140 57%	6 30%
Don't Know	66 11%	5 11%	18 11%	9 8%	17 10%	17 17%	19 10%	33 16%	14 7%	21 10%	31 17%	12 7%	29 11%	19 8%	2 10%
Total	600 100%	49 100%	166 100%	106 100%	176 100%	102 100%	193 100%	208 100%	200 100%	212 100%	184 100%	184 100%	260 100%	247 100%	20 100%







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Question 10: View of Ukraine Support

As you may know, the United States has now approved \$100 billion in military assistance to Ukraine. Because this is supplemental spending, we effectively have to borrow the money to support Ukraine. Which comes closer to your view: (ROTATE FRONT TO BACK, BACK TO FRONT: supporting Ukraine is a good idea, even if it means borrowing the money to do so; supporting Ukraine is a good idea, but only if we cut an equivalent amount of money elsewhere in the budget; or supporting Ukraine is a bad idea regardless of where we get the money)?

(Break 1: Media Market, Registered Party, Self-ID Party, 2020 Vote)

	Total	Media Market					Registered Party			Self-ID Party			2020 Presidential Ballot		
		West	Char- lotte	Gmsb/ HPWS	Raleigh	SE/East	Rep	Unaff/ Other	Dem	Rep	Ind	Dem	Trump	Biden	Other Cand
Good Idea, Even Borrowing	123 21%	12 25%	33 20%	25 24%	39 22%	15 14%	11 6%	39 19%	73 37%	12 6%	36 20%	72 39%	14 5%	101 41%	2 9%
Good Idea, Offset With Cuts	183 31%	11 23%	58 35%	28 27%	56 32%	30 29%	63 33%	65 31%	55 28%	70 33%	55 30%	54 30%	77 30%	75 30%	5 24%
Bad Idea Regardless	229 38%	19 38%	59 35%	38 36%	62 35%	51 50%	100 52%	82 39%	47 24%	111 52%	76 41%	34 18%	142 55%	43 18%	12 61%
Don't Know	64 11%	7 14%	16 10%	14 13%	20 11%	7 7%	18 9%	22 11%	24 12%	19 9%	17 9%	24 13%	27 10%	28 11%	1 6%
Total	600 100%	49 100%	166 100%	106 100%	176 100%	102 100%	193 100%	208 100%	200 100%	212 100%	184 100%	184 100%	260 100%	247 100%	20 100%

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(Break 2: Voter Likelihood, Race/Ethnicity, Gender, Whites by Gender, Whites by Gender and Education)

	Total	Voter Likelihood		Race/Eth			Gender		Whites by Gender		Whites by Gender and Education			
		Abs Certn	Very/ Smwhit Likely	White	Black	Hisp	Men	Women	Men	Women	Men/ Non- Coll	Men/ Coll Grad	Women/ Non-Coll	Women/ Coll Grad
Good Idea, Even Borrowing	123 21%	89 22%	34 18%	80 20%	29 23%	4 14%	64 24%	58 17%	38 23%	41 18%	15 14%	22 39%	19 12%	22 31%
Good Idea, Offset With Cuts	183 31%	127 31%	56 30%	112 28%	46 37%	10 38%	83 32%	98 30%	49 30%	63 27%	36 34%	13 22%	43 27%	20 28%
Bad Idea Regardless	229 38%	154 38%	74 39%	164 41%	35 28%	10 38%	100 38%	127 38%	68 41%	96 42%	47 44%	20 34%	78 50%	17 24%
Don't Know	64 11%	41 10%	24 13%	41 10%	15 12%	3 10%	15 6%	49 15%	11 7%	28 12%	9 8%	3 4%	16 11%	12 17%
Total	600 100%	411 100%	189 100%	398 100%	126 100%	27 100%	262 100%	332 100%	166 100%	228 100%	107 100%	58 100%	156 100%	71 100%

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(Break 3: Education, Education by Race/Ethnicity, Income, Age Group, School-Aged Children at Home)

	Total	Education		Education by Race/Ethnicity				Income				Age Group				School-Aged Children in Home	
		Less than Coll	Coll/ Post	Non-Coll Whites	Non-Coll Non/Whit	Coll Whites	Coll Non/Whit	\$50k/ Less	\$50-\$100k	\$100-\$150k	\$150k/ More	18-34	35-54	55-64	65+	Yes	Nb
Good Idea, Even Borrowing	123 21%	54 14%	70 33%	34 13%	18 15%	46 35%	23 31%	29 16%	32 19%	27 29%	25 28%	21 16%	30 16%	26 24%	46 28%	31 20%	90 21%
Good Idea, Offset With Cuts	183 31%	121 31%	62 30%	79 30%	39 34%	34 25%	28 38%	50 28%	56 33%	30 32%	33 37%	48 36%	49 26%	36 33%	50 30%	49 31%	129 31%
Bad Idea Regardless	229 38%	170 44%	56 27%	125 47%	41 35%	37 28%	16 22%	72 41%	70 41%	31 33%	25 28%	50 37%	91 48%	38 35%	47 28%	62 40%	155 37%
Don't Know	64 11%	44 11%	21 10%	26 10%	18 15%	15 11%	6 8%	26 15%	13 8%	6 6%	6 7%	16 12%	18 9%	8 8%	23 14%	14 9%	47 11%
Total	600 100%	388 100%	208 100%	264 100%	115 100%	132 100%	74 100%	177 100%	171 100%	93 100%	90 100%	135 100%	188 100%	108 100%	166 100%	157 100%	421 100%































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Question C: Voter Likelihood

Would you say you are absolutely certain, very likely, somewhat likely, or not too likely to vote in the elections for federal offices like President and Congress in November?

(Demographic Break: Media Market, Registered Party, Gender, Race/Ethnicity, Two-Way Presidential Ballot)

	Total	Media Market					Registered Party			Gender		Race/Eth			Two-Way Presidential Ballot		
		West	Char- lotte	Gmsb/ HPWS	Raleigh	SE/East	Rep	Unaff/ Other	Dem	Men	Women	White	Black	Hisp	Trump	Biden	Undec
Absolutely Certain	411 69%	40 81%	114 69%	72 68%	123 69%	62 61%	151 78%	135 65%	125 63%	189 72%	219 66%	291 73%	73 58%	17 61%	218 74%	165 68%	29 45%
Very Likely	154 26%	8 16%	44 27%	26 24%	47 26%	30 29%	38 20%	56 27%	59 30%	62 24%	89 27%	90 23%	41 32%	8 31%	69 24%	65 27%	20 31%
Somewhat Likely	35 6%	1 2%	8 5%	8 7%	7 4%	11 10%	3 2%	16 8%	15 8%	10 4%	24 7%	17 4%	12 10%	2 8%	6 2%	13 5%	15 24%
Total	600 100%	49 100%	166 100%	106 100%	176 100%	102 100%	193 100%	208 100%	200 100%	262 100%	332 100%	398 100%	126 100%	27 100%	294 100%	243 100%	63 100%



















