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**Top Line Survey Results**  
**Center for American Greatness ~ North Carolina Presidential Battleground Poll**  
**Conducted October 7-11, 2020**  
**Sample Size: 500 Likely General Election Voters**

**NORTH CAROLINA PRESIDENTIAL BATTLEGROUNDS POLL, TOP LINE REPORT AND QUESTIONNAIRE**

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another registered voter is not available, TERMINATE)

**INTRODUCTION:** We are conducting a survey of attitudes and opinions concerning some important issues facing North Carolina today. May we have just 5 to 6 minutes of your time to complete a brief survey? Great, thank you...

F1. First, are you a registered voter in the state of North Carolina?

- 1. If Yes                    500    (100%)    PROCEED TO Q1
- 2. If No                    --                    THANK YOU ANYWAY, BUT WE ARE ONLY SPEAKING TO REGISTERED VOTERS TODAY.

Q1. Thinking ahead to the general election on Tuesday, November 3<sup>rd</sup> for President and other statewide races, on a scale anywhere from 1 to 10 how likely are you to vote this November (where 1 means you are "not at all" likely to vote and the highest score of 10 means you are "definitely" voting)

- 1. One to Five                    ---                    TERMINATE
- 2. Six to Nine                    19    04%                    PROCEED TO Q2
- 3. Ten                    460    92%                    PROCEED TO Q2
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- 4. Already voted                    21    04%                    PROCEED TO Q2

Q2. Knowing what you know today, do you plan to vote early at the polls prior to Election Day, on Election Day at the polls or using a mail-in ballot if one is available?

- 1. At polls/early                    258    52%
- 2. On Election Day at polls                    148    30%
- 3. Mail in ballot                    77    15%
- 4. Undecided                    16    03%
- 5. Refuse                    1    00%

Q3. Generally speaking, do you think the country is going in the right direction, or has it gotten on the wrong track?

1. Right direction	160	32%
2. Wrong track	298	60%
3. Undecided	33	07%
4. Other	6	01%
5. Refuse	3	01%

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Q4. Which TWO of the following eight issues should be the top priorities for your federal elected officials in Washington, D.C. to concentrate on? Is it... (ROTATE ITEMS)....strengthening the economy and job creation, fixing highways and the nation's infrastructure, improving the environment and addressing climate change, fighting terrorism and protecting the homeland, improving race relations, restoring law and order to cities and communities, improving access and affordability in health care, dealing with the corona virus? (PROBE FOR TWO ANSWERS)

<b>1. Strengthening the economy/job creation</b>	<b>217</b>	<b>43%</b>
2. Fixing highways and infrastructure	33	07%
3. Improving the environment/climate change	72	14%
4. Fighting terrorism/protecting homeland	44	09%
5. Improving race relations	98	20%
6. Restoring law/order to cities/communities	139	28%
7. Improving access/affordability to health care	137	27%
<b>8. Dealing with the corona virus</b>	<b>187</b>	<b>37%</b>
9. Other (Do Not Read)	8	02%
10. Undecided (Do Not Read)	24	05%
11. Refuse (Do Not Read)	12	02%

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(Rotate Q5-Q7)

Q5. Is your opinion of Donald Trump favorable, is it unfavorable, or do you have no overall opinion of Donald Trump?

1. Favorable	225	45%
2. Unfavorable	239	48%
3. No Opinion	34	07%
4. Refuse	3	01%

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Q6. Is your opinion of Joe Biden favorable, is it unfavorable, or do you have no overall opinion of Joe Biden?

1. Favorable	211	42%
2. Unfavorable	222	44%
3. No Opinion	66	13%
4. Refuse	1	00%

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Q7. Is your opinion of Jo Jorgensen favorable, is it unfavorable, or do you have no overall opinion of Jo Jorgensen?

1. Favorable	29	06%
2. Unfavorable	26	05%
3. No Opinion	431	86%
4. Refuse	14	03%

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(Rotate Q8-Q9)

Q8. Do you approve or disapprove of the job Donald Trump is doing as President?

1. Approve	227	45%
2. Disapprove	253	51%
3. Undecided	15	03%
4. Refuse	5	01%

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Q9. Do you approve or disapprove of the job the United States Congress and Senate are doing in Washington, D.C.?

1. Approve	66	13%
2. Disapprove	366	73%
3. Undecided	57	11%
4. Refuse	12	02%

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Q9b. Do you approve or disapprove of the job Governor Roy Cooper is doing managing the corona virus issue?

1. Approve	264	53%
2. Disapprove	205	41%
3. Undecided	29	06%
4. Refuse	2	00%

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#### Thinking ahead to the elections on November 3<sup>rd</sup> ....

Q10. If the election for President were being held today, would you vote for Donald Trump, the Republican candidate, Joe Biden, the Democrat candidate, or Jo Jorgensen, the Libertarian Party candidate? (ROTATE NAMES - Test Intensity...)

1. Definitely Trump	211	42%
2. Probably Trump	16	03%
<b>Total Trump:</b>	<b>228</b>	<b>46%</b>
3. Definitely Biden	222	44%
4. Probably Biden	19	04%
<b>Total Biden:</b>	<b>241</b>	<b>48%</b>
5. Definitely Jorgensen	6	01%
6. Probably Jorgensen	3	01%
<b>Total Jorgensen:</b>	<b>9</b>	<b>02%</b>
7. Other (Do Not Read)	2	00%
8. Undecided	15	03%
9. Refuse	5	01%

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Q10b. If the election for United States Senate were being held today, would you vote for Thom Tillis, the Republican candidate, or Cal Cunningham, the Democrat candidate? (ROTATE NAMES - Test Intensity...)

1. Definitely Tillis	189	38%
2. Probably Tillis	33	07%
<b>Total Tillis:</b>	<b>222</b>	<b>44%</b>
3. Definitely Cunningham	213	43%
4. Probably Cunningham	19	04%
<b>Total Cunningham:</b>	<b>231</b>	<b>46%</b>
5. Other (Do Not Read)	7	01%
6. Undecided (Do Not Read)	34	07%
7. Refuse (Do Not Read)	6	01%

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Q11. Will the presidential debates influence your vote in the race for President, or is your mind already made up?

1. Debates will influence vote	24	05%
2. Mind already made up	455	91%
3. Undecided/depends	21	04%

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**Now, I have a few more questions for demographic purposes and we'll be through...**

Q12. What was your age on your last birthday? (Use brackets below)

1. 18-29	81	16%
2. 30-44	104	21%
3. 45-54	90	18%
4. 55-64	114	23%
5. 65 and older	107	21%
6. Refuse	4	01%

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Q13. Are you registered to vote as a Republican, a Democrat, an Independent or with some other political party?

1. Republican	170	34%
2. Democrat	190	38%
3. Independent/Other	140	28%

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Q14. Regardless of how you are registered to vote, do you tend to think of yourself more as a Republican, more as a Democrat or more as an Independent voter?

1. Republican	158	32%
2. Democrat	150	30%
3. Independent	182	36%
4. None of the above	8	02%
5. Refuse	2	00%

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Q15. When it comes to your political ideology or philosophy on public policy issues, do you consider yourself to be more of a conservative, more of a moderate, more of a liberal, more of a progressive, more as a Libertarian or something else

1. Conservative	190	38%
2. Moderate	175	35%
3. Liberal	65	13%
4. Progressive	50	10%
5. Libertarian	20	04%

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Q16. Do you consider yourself to be an Evangelical Christian, a mainstream Protestant or a born-again Christian?

1. Yes/Evangelical Christian	87	17%
2. Yes/Mainstream Protestant	64	13%
3. Yes/born-again	161	32%
4. No	156	31%
5. Undecided	31	06%
6. Refuse	1	00%

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Q17. What is your highest level of education? (UNAIDED)

1. High school diploma or less	140	28%
2. Some college, but no college degree	90	18%
3. 2-year college degree/Technical or trade degree	90	18%
4. 4-year college degree	105	21%
5. Post-graduate degree/Masters/Doctorate studies	75	15%

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Q18. What is your main racial background? (Check all that apply)

1. Non-Hispanic White	349	70%
2. African American/Black	91	18%
3. Hispanic/Latino	29	06%
4. Asian	5	01%
5. Pacific Islander	0	00%
6. Other	27	05%
7. Refuse	6	01%

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**THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.**

**Gender (by observation):**

1. Male	241	48%
2. Female	259	52%

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**Phone Type:**

1. Landline	147	29%
2. Cellular	353	71%

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**METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES**

This poll is commissioned by Center for American Greatness and conducted by Susquehanna Polling and Research, Inc<sup>1</sup>. Interviews were conducted October 7-11, 2020 with 500 registered/likely voters in North Carolina. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. Respondents had to first pass rigorous screening and pre-qualification procedures to ensure proper eligibility in the survey by affirming their intentions to vote in the November 3 general election. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only registered voters are contacted with prior vote history in one or better general elections using 2019, 2018, 2017 and/or 2016 elections, plus new registrants since G19.

Interviews are closely monitored to ensure a representative sample of North Carolina's "projected" likely voters is achieved based on party registration and self-identification, geography, racial background, gender, age and other demographics; results are sometimes statistically weighted.

The margin of error for a sample size of 500 interviews is +/-4.3% at the 95% confidence level.

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<sup>1</sup>Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in PA, NY, IN, FL, NJ, MD, DE, SC, NC, AZ, WI and other states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The internet news service *Sunshine State News* of Florida referred to SP&R as "one of the most prominent pollsters in the country" for its accurate polling in the 2010 Florida Gubernatorial Republican Primary election. The prominent website [www.realclearpolitics.com](http://www.realclearpolitics.com) lists SP&R's Presidential battleground polling in the Commonwealth of Pennsylvania as a firm with some of the most accurate results in the lead up to the 2016 general election in Pennsylvania.